

C3 Generative AI for Snowflake

Supercharge Snowflake Investments

C3 Generative AI for Snowflake is a unified knowledge source that empowers enterprise users to quickly access and act upon data and insights across stored across Snowflake investments.

<h3>Rapid Access</h3> <p>to relevant, critical, and high-value insights that previously required specific subject matter expertise and manual data manipulation</p>	<h3>Domain Specific</h3> <p>models embedding deep functional expertise to help teams discover insights and improve decision making</p>	<h3>Enterprise Grade</h3> <p>data security, access controls and flexible deployment allow enterprises to meet strict security and privacy requirements</p>	<h3>Future Proof</h3> <p>Snowflake investments with a model-agnostic architecture that offers multi-LLM support</p>

Organizations with existing Snowflake investments need deep subject matter expertise to access the data and analytics stored on Snowflake. Operating the Snowflake platform requires a steep learning curve; enterprise users across finance, supply chain, human capital, and others find it increasingly complex to sort through large volumes of data to locate insights.

C3 Generative AI for Snowflake makes codified Snowflake data instantly accessible via native connection to Snowflake and domain object models. Enterprise users can ask questions in natural language and receive accurate answers ranging across financial planning, treasury management, customer experience, manufacturing and logistics, procurement, supply chain, and human resources.

C3 Generative AI for Snowflake is an enterprise-ready solution with support across both structured and unstructured data, an LLM-agnostic architecture, deterministic responses with source references, and granular enterprise access controls. C3 Generative AI for Snowflake offers rapid configurability with a prebuilt Snowflake connector and domain object models.

Use Cases

- **Quickly access insights** from anywhere in your Snowflake platform, including transactional, customer, marketing, and supply chain data
- **Uncover customer trends** by searching through customer orders, sales transactions, payment information and invoices
- **Manage supply chain and inventory** by exploring inventory levels, supply chain movements and demand forecasts
- **Conduct financial analysis** by analyzing financial statements, income and expense data, and budget information
- **Improve asset performance** with improved access to sensor and operational data from equipment, processes, and facilities
- **Improve network reliability** through rapid access to logs generated by systems, applications, and network devices

The screenshot displays the C3 Generative AI for Snowflake interface. At the top, a search bar contains the query: "What is the total revenue generated from online sales for each product category in the last quarter?". Below the search bar, the interface is divided into three main sections:

- AI Summary:** A bar chart titled "Revenue by product category" showing revenue for five categories: Electronics (\$600M), Apparel (\$200M), Home & Garden (\$180M), Beauty (\$100M), and Sports & Outdoors (\$70M). The total revenue is \$1.32B.
- C3 Generative AI Chat:** An interactive chat window showing a user question: "In Electronics, which customer segment is spending the most?". The chat provides a response: "25-34 Age Group segment is spending the most in Electronics with average order value at \$340." Below the chat is a table of "Online Orders" with columns for Electronics Category, Age Group, and Average Order Value.
- 3 Results:** A ranked list of results showing sources for the query: Snowflake Data Cloud, SAP S/4 HANA Cloud, and Online Channel Sales.

Figure 1. C3 Generative AI for Snowflake accelerates time to insight for enterprise users with a natural language search and chat interface

Ready to Deploy Today, Results in 12 Weeks or Less

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